

Benjamin B. Roberts

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262.672.7478

Goals Creation, problem solving and management of interactive solutions from both the creative and technical perspectives.

Education Milwaukee Institute of Art and Design,
Bachelor's Degree in Communication Design.
Graduated in May, 2007.

Work History **Freelance Designer/Developer/Director**
Full service designer, developer and director working on projects of all scales in many different market areas including consumer, business to business and non-profits. Graphic solutions include branding, logo development, promotional material, collateral, promotional web sites, online communities and advertising campaigns. Consulting solutions include workflow management, marketing and information design.
(2002-Present) Milwaukee, WI.

The Racine Journal Times

Advertising and graphic artist, charged with working in a variety of mediums including Flash advertisements and web site design, as well as consulting on print and web projects. Began as seasonal internship, but was asked to stay with an increase in salary and responsibilities.
(2005-2006) Racine, WI.

Michaletz Zwief, Ltd.

Art Director/Interactive Developer, charged with directing, designing and developing interactive, web-based projects, including Flash design/development, e-commerce solutions, business and sales presentations, content management systems and other database driven applications. Responsible for creating graphical user interfaces, overcoming infrastructure problems and directing development of web-based technologies.
(2006-2008) Mequon, WI.

Layer One Media

Web Developer and Designer with an array of responsibilities from design to front-end development including working with XHTML, CSS and Javascript frameworks to create standards-compliant and SEO enabled websites as well as back-end development, creating content management systems then integrating systems with the front-end.
(2008-2009) Milwaukee, WI.

MGI Communications

Interactive Specialist with responsibilities including meetings and sales, UI design and development, object oriented AS3 and PHP, SEO management and web standards and best practices. Also charged with educating the team about interactive strategies and practices.
(2009-Present) Menomonee Falls, WI.

General Interests

Graphic Design
Web Development
Flash Design
Consulting
Management
Writing
Photography

**Skills in Programs
and Languages**

Adobe Photoshop, Illustrator, Dreamweaver, Flash, Flex, Air, Indesign, Acrobat,
Microsoft Word, Excel, Outlook, Powerpoint, ActionScript 3, HTML, CSS, XML,
Javascript, PHP, MySQL, XHTML, AJAX, JQuery, Object Oriented Programming

Awards

Half tuition scholarship given by the Milwaukee Institute
of Art and Design based on portfolio and academics.
(Worth \$44,400).

Winner of a 2008 BMA Excellence Award for HarrisCollect.com.

References

References available upon request.

Portfolio

Available at ben.mkeart.com